

APhA2020 PharmTANK Competition

Call for Submissions

APhA is currently accepting submissions for PharmTANK at APhA2020. APhA's PharmTANK offers a unique opportunity to recognize pharmacists who are solving some of the toughest challenges in pharmacy care. Share revolutionary ideas before a wide-ranging audience of your peers from every practice area in pharmacy. Think Shark Tank, but with a pharmacy spin!

Do you have a business model that breaks the mold? An approach or practice that stands out in the field? You could be the winner at the APhA2020 PharmTANK. Here's how it works: you'll have 10 minutes to present your innovation to a panel of four judges—all top nationally-recognized entrepreneurs and business professionals from the world of pharmacy. Then, for five minutes, the judges will ask you questions; the audience will vote for the best ideas from all presentations.

Begin your PharmTANK submission. (link: <https://apha.secure-platform.com/a/solicitations/home/1289>)

Complete your submission by Monday, September 9, 2019, at 11:59 PM EDT. Contestants will be notified in late October.

Submissions

Entries must include the following sections:

- **Background:** Relevant background information that demonstrates the need for your innovation. Focus on needs that are specific to your practice site and/or patient population rather than broadly describing national issues.
- **Business Plan:** Development and implementation of your innovation, including details such as practice setting(s), patient population(s), and daily operations.
- **Program Assessment/Outcomes/Improvement:** Assessment and quality improvement process, including goals of your innovation and/or outcomes achieved.
- **Financial Viability:** Business model for how the service is funded and/or expenses are justified (specific dollar amounts are not required).
- **Future Directions:** Future goals of your innovation.

Only one submission per candidate is allowed. Submissions that best fit the vision of PharmTANK will be accepted for presentation. This is a voluntary presentation and participants are responsible for their own expenses; no honorarium is provided.

Submission status and instructions for preparing your presentation will be sent in September 2019 to the email address provided in the submission.

Questions

If potential submitters are concerned about the intellectual property (IP) rights pertaining to products or services in their presentation, we recommend that they not submit ideas for PharmTANK. There are no IP protections provided to PharmTANK submitters. Neither APhA, the judges, nor the audience will be signing non-disclosure agreements.

Contact Patricia Szybist at 202-429-7578 for more information.