

# APhA2020 PharmTalk®

## Call for Submissions

### Showcase Your Successful Pharmacy Practice Innovations

#### [Begin the Submission Process.](#)

Showcase your pharmacy practice innovations at the APhA2020 Annual Meeting & Exposition, March 20-23 in National Harbor, MD.

Be part of something great! PharmTalk, APhA's dynamic education platform, showcases the latest innovative ideas created and developed by pharmacists for pharmacists—nowhere else will your discoveries reach such a wide-ranging pharmacy audience from every area of pharmacy.

PharmTalk sessions are TED-style talks that feature a 10-minute presentation of an innovation followed by a 5-minute Q&A to make the session as interactive as possible. [Click here](#) for an example of a PharmTalk presentation.

APhA is currently accepting submissions for the APhA2020 PharmTalk Series. Submit your best practice ideas on the following topics\*:

1. **Diabetes.** Activities that enhance patient care for patients with diabetes, such as medication management strategies, patient education and counseling techniques, or diabetes practice pearls.
2. **Immunizations.** Strategies for optimizing immunization rates, support uptake of various vaccines, and enhance collaborations with other members of the health care team, or immunization pearls.
3. **Interprofessional Practice.** Strategies for enhancing pharmacists' roles in interprofessional practice, including innovative approaches to collaborating with other members of the health care team.
4. **Miscellaneous Pharmacy Services.** What have we missed? Share an innovative pharmacy activity or service that you have implemented.
5. **Pain and Palliative Care.** Activities that support safe and effective pain management while preventing the misuse and abuse of opioid medications.
6. **Payment for Patient Care Services.** Strategies for demonstrating the pharmacist's value proposition, contracting for the delivery of patient care services with various third-party entities, and/or patient care services that capitalize on selected billing codes (e.g., incident-to, chronic care management, facility fee, transitional care management, annual wellness visits).
7. **Personalized Medicine.** Pharmacy services that utilize pharmacogenomics to implement individualized treatments.
8. **Pharmacy Technicians.** Strategies that leverage the skills and abilities of pharmacy technicians to advance patient care.
9. **Preceptors.** Strategies for enhancing pharmacy education during experiential rotations, including IPPEs, APPEs, and residencies.

10. **Specialty Pharmacy.** Strategies from evolving specialty practice models and the opportunities these models have created for pharmacy practice.
11. **Technology.** Pharmacists' use of electronic health records and/or health information exchanges and other technologies that improve patient care delivery.
12. **Telepharmacy.** Evolving strategies for the remote delivery of patient care services.
13. **Transitions of Care.** Transition of care practices that enhance medication management, coordination of care, and/or patient safety in a variety of patient care settings.

*\*Session categories may be modified based on submissions received.*

## **Submissions**

Submissions must include the following sections:

### ***Title***

***Background:*** describe relevant background information that demonstrates the need for your innovation. Focus on needs that are specific to your practice site and/or patient population rather than broadly describing national issues.

***Description of the activity:*** describe the development and implementation of your innovation, including details such as practice setting(s), patient population(s), and daily operations.

***Program Assessment/Outcomes/Improvement:*** describe the process for assessment and quality improvement, including goals of your innovation and/or outcomes achieved.

***Financial Viability:*** describe the business model for how the service is funded and/or expenses are justified (specific dollar amounts are not required).

***Future Directions:*** describe future goals of your innovation.

[Click here](#) to complete your submission by Monday, September 30, 2019. Questions may be directed to [pszybist@aphanet.org](mailto:pszybist@aphanet.org). Only one submission per candidate is allowed. Submissions that best fit the vision for each session will be accepted for presentation. This is a voluntary presentation and participants are responsible for their own expenses; no honorarium is provided.

Submission status and instructions for preparing your presentation will be sent in October 2019 to the email address provided in the submission.