

APhA2024 Annual Meeting and Exposition

Sample Booth Budget

While the cost of exhibiting at APhA2024 will be different for each company, the sample booth budget below shows what a company might expect to pay to reserve space and build a display on the APhA2024 exhibit floor. These figures should in no way be considered absolute pricing. Nor are these comprehensive lists--rates for shipping, promotions/advertising, accommodations, daily expenses, and travel must also be considered.

Budget Sample - 10' x 10' Exhibit

In-line Booth Space (includes pipe & drape in back and on sides of booth space)	\$4,000.00
Standard Carpeting (10' x 10' booth; daily vacuuming not included; floor covering is required)	\$294.75
Six Foot Table (Draped)	\$212.05
Two Padded Side Chairs (\$106.75 each)	\$213.50
Wastebasket	\$19.00
ID Sign (Complimentary)	\$0.00
Electricity (120 volts/5 amps /500 watts)	\$134.67
Material Handling* (Blended Rate, Crates or Skids): 200 lbs.** @ \$145.91 CWT	\$291.82
Total (includes 6.5% Sales Tax):	\$5,222.60

* Material Handling estimate based on show site receiving freight direct by Thursday, March 21.

** There is a 200 pound minimum for material handling.