

The background of the entire page is a photograph of the Los Angeles skyline at dusk or night. The sky is a gradient of light blue and orange. In the foreground, several tall palm trees are silhouetted against the city lights. The city lights are visible in the mid-ground and background, with many windows glowing. The overall mood is vibrant and urban.

# A<sub>Ph</sub>A2026

Annual Meeting & Exposition  
Los Angeles | March 27-30

# A<sub>Ph</sub>A EXHIBITOR PROSPECTUS

## EXPOSITION DETAILS

Friday, March 27 – Sunday, March 29  
Los Angeles, CA

# APhA2026

## MAKE CONNECTIONS THAT COUNT

APhA attendees proactively search the exposition for these PRODUCTS and SERVICES to help them in their practice:

### PRODUCTS

- 23% Biotechnology Pharmaceuticals
- 21% Generic Pharmaceuticals
- 15% Home Health Care Products
- 30% Injectable Drug Delivery Products
- 30% Name-Brand Pharmaceuticals
- 5% Nuclear Pharmaceuticals
- 42% Over-the-Counter Medications
- 45% Vitamin/Nutritional Supplements
- 11% Other\*

\*Other includes: Diabetes related products, Drug Information Applications/Resources, Employer Groups, Equipment, Experiential Training Site Partners, Pharmacogenomics, Drug Information, Pharmacy Informatics, Production Innovations, Software/Cloudbased Solutions, Technology Products

### SERVICES

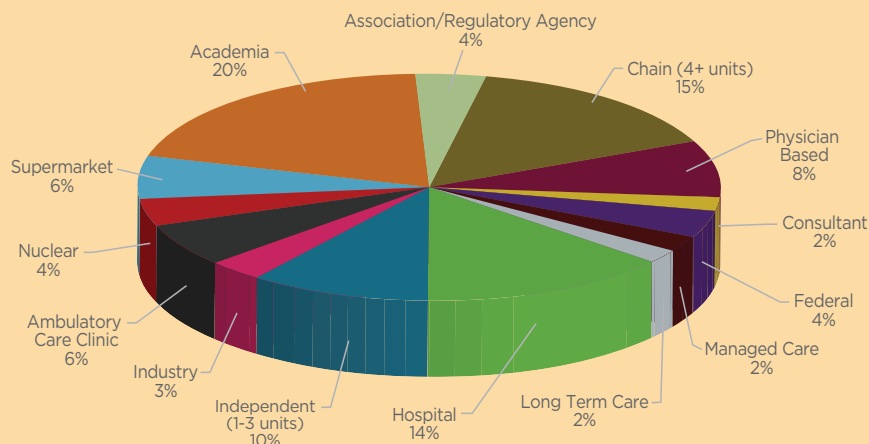
- 27% Automated Dispensing Systems
- 46% Computer Systems/Software
- 16% Employers/Employment Agencies
- 19% Marketing/Consulting Services
- 18% Packaging Equipment/Systems
- 26% Pharmacy Management Services
- 42% Publications
- 50% Technology/Automation
- 30% Web-based Pharmacy Solutions
- 14% Wholesale Distributors
- 1% Other\*

\*Other includes: Educational Services or Products, Radio Pharmaceutical Manufacturers, Compounding.

## BENEFITS OF EXHIBITING:

- 10+ hours of exhibit time to educate pharmacists about the value of using your company's products and services.
- Four (4) complimentary full conference registrations per 10' x 10' booth that will give you access to the exhibit hall, sessions, programs and networking events.
- A free listing on the official APhA2026 mobile app! At our most recent APhA Annual Meeting & Exposition, 98% of the attendees downloaded the app.
- Each exhibitor will be recognized on the APhA2026 website, mobile app, and onsite signage.

## WHO ATTENDS



## EXHIBIT SPACE RATES:

- 10'x10' in-line booth \$4,200
- 10'x10' corner booth \$4,500
- 20'x20' island booth \$18,000
- 20'x30' island booth \$26,400

**SPACE IS LIMITED! RESERVE YOUR SPACE TODAY!**

**CONTACT JOHN RUSSELL 202-429-7570 OR JRUSSELL@APHANET.ORG**

# APhA2026

## MAKE CONNECTIONS THAT COUNT

**98%** 

Attendees who said they received good to excellent value from visiting the Expo.

**79%** 

Attendees who said they plan to make changes to their practice as a result of visiting the Expo.

**96%** 

Exhibitors who said they met their objectives.

**95%** 

Exhibitors who rated the quality of attendees good to excellent.



## PARTNERS IN YOUR SUCCESS

### Dedicated Exhibit Hours

Exclusive networking time is offered during exhibit hall hours. No competing educational sessions are held during this time. Condensed exhibit hours keep traffic high and the need for additional exhibit staff low.

### Full Access

Each 10' x 10' booth includes four (4) full conference registrations that will give you and your team access to the exhibit hall, core education sessions, general sessions and networking events.

### Pre-Show Registration Lists

Reach new and current customers with complimentary target marketing mailing lists or purchase the APhA2026 preregistration list!

### Opening Reception in the Exhibit Hall

The APhA2026 Exposition schedule is designed to maximize the time exhibitors can spend with attendees. This begins with the Opening Reception on the exhibit floor Friday night.

### Mobile App

Every exhibitor is promoted through the APhA2026 mobile app that allows you to upload your company logo and as many pdf documents as you wish.

### Support Opportunities

Place your company in front of thousands of pharmacy professionals at APhA2026. There are numerous levels of support opportunities to best meet your organization's budget, marketing needs and desire to reach APhA2026 attendees.

**104%**

Independent research shows that booth traffic increases by this percentage when sponsorships are included as part of the exhibit plan (Center for Exhibition Industry Research).

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## SCHEDULE-AT-A-GLANCE

### Exhibitor Move-In:

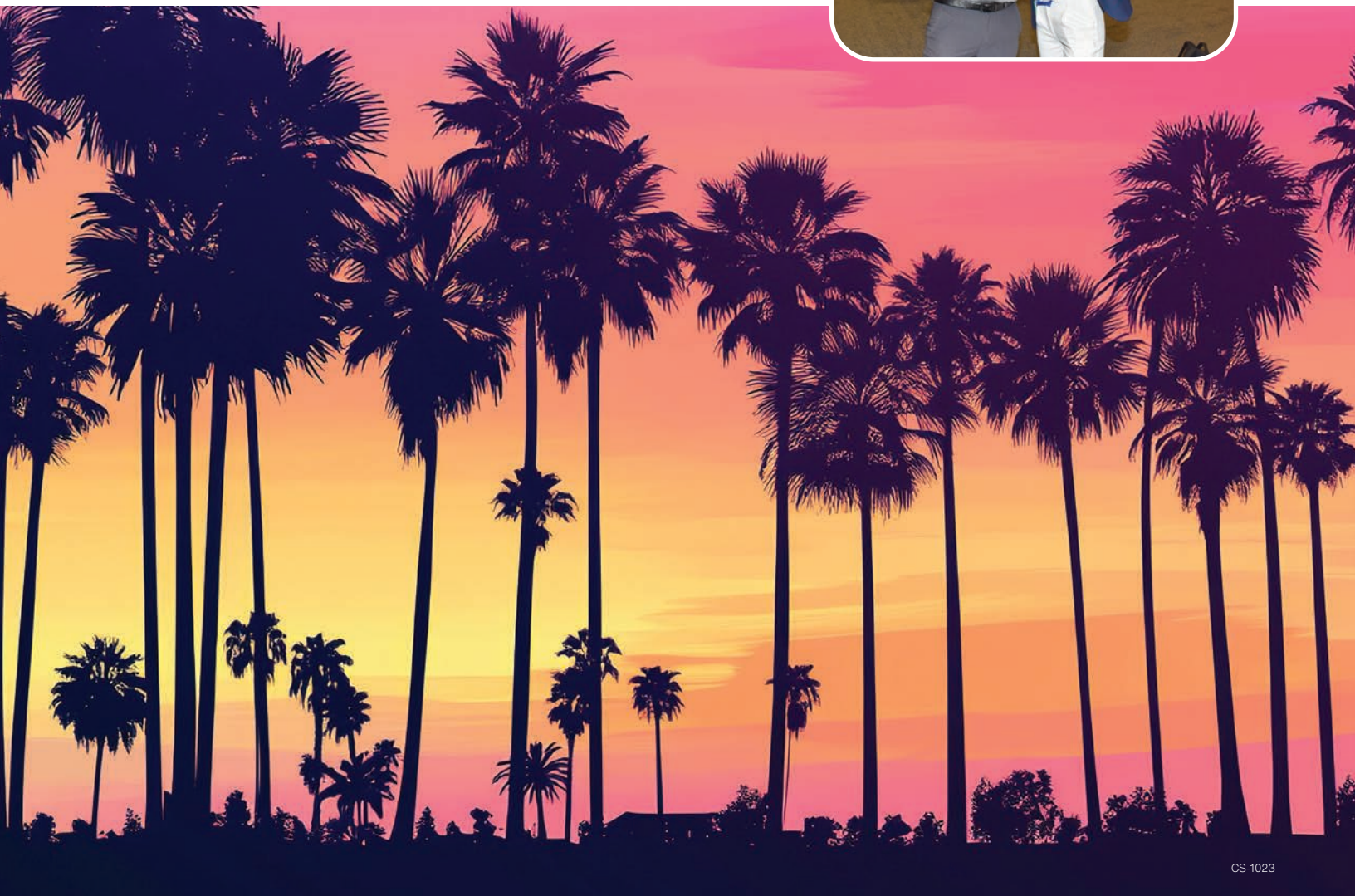
Thursday, March 26 8:00 am–5:00 pm PT  
Friday, March 27 8:00 am–5:00 pm PT

### Exposition Hours:

Friday, March 27 7:00 pm–9:00 pm PT  
Saturday, March 28 11:00 am–3:00 pm PT  
Sunday, March 29 11:00 am–3:00 pm PT

### Move-Out/Breakdown:

Sunday, March 29 3:00 pm–8:00 pm PT



CS-1023

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