

APhA2018 Annual Meeting and Exposition

Sample Booth Budget

While the cost of exhibiting at APhA2018 will be different for each company, the sample booth budget below shows what a company might expect to pay to reserve space and build a display on the APhA2018 exhibit floor. These figures should in no way be considered absolute pricing. Nor are these comprehensive lists--rates for shipping, promotions/advertising, accommodations, daily expenses, and travel must also be considered.

Budget Sample - 10' x 10' Exhibit

In-line Booth Space (includes pipe & drape in back and on sides of booth space)	\$3,500.00
Standard Carpeting (10' x 10' booth; daily vacuuming not included; floor covering is required)	\$248.40
Six Foot Table (Draped)	\$170.20
Two Padded Side Chairs (\$88.50 each)	\$180.00
Wastebasket	\$24.10
ID Sign (Complimentary)	\$0.00
Electricity (120 volts/5 amps /500 watts)	\$85
Material Handling* (Blended Rate, Crates or Skids): 200 lbs.** @ \$117.00 CWT	\$234.00
Total (includes 9.25% Sales Tax):	\$4,507.16

* Material Handling estimate based on show site receiving freight direct by Friday, March 16th.

** There is a 200 pound minimum for material handling.